



Canada Philippines Business Council

UPDATE NEWSLETTER

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EDC ASIA OFFICE SUPPORTS CPBC CAMPAIGN

Export Development Canada's Chief Representative in Southeast Asia Rob Simmons (right) confirmed February 20th the membership of Export Development Canada (EDC) in CPBC for the council year 2009-2010, at a meeting in Toronto with CPBC President Forte Gerardo.

Simmons, who is based in Singapore, and who regularly visits Manila, was in the city for meeting with EDC's clients. The CPBC head thanked Simmons for the corporation's support to this year's program of activities. Simmons sits in the Board of Advisors of CPBC. He remarked that EDC is currently active in Manila in the medical as well as the information technology sectors and is open to looking at new projects that conform to EDC's policies for supporting business ventures between Canadian and Filipino entrepreneurs that meet its Canadian content criteria.

CPBC-2010 NATIONAL DIRECTORS, OFFICERS, ADVISERS NAMED

The Philippines' Ambassador to Canada, H.E. Jose Brillantes will install on March 20, 2009 in Toronto the following officers recently elected to manage the affairs of the Canada Philippines Business Council for the year 2009-2010:

President - Forte Gerardo (GTA, Ontario), Vice-President - Bill Pomfret (Kanata, ON), Secretary - Yuri Canete (Newfoundland); Treasurer - Camilo

Tabalba (Kanata, ON).

Directors-at-large are Former Secretary of State for Asia Pacific Rey Pagtakhan (Winnipeg, MB) and Former Canadian Ambassador to the Philippines Otch von Finckenstein (Ottawa, ON).
Ex-officio: Alicia Natividad, Past President; Elliott Tepper, Special Adviser.

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1st Networking Event in Toronto March 20. Be there!

If your company is located or represented in the GTA and adjoining region and you do business or wish to trade with the Philippines or the market communities of Filipinos in Canada, the CPBC cordially invite you to their CPBC Luncheon Update Meeting & Networking for Membership & Trading to be held at:

Kalayaan Cultural Community Center
5225 Orbitor Drive, Suite 3, Mississauga, ON L4W 4Y8
12:00 Noon - 3:00 p.m., Friday, March 20, 2009

At this event you will...

- ❖ Gain an update on timely opportunities in Canada-Philippines trading
- ❖ Prospect for new suppliers and agents in GTA & YR
- ❖ Promote your products, expertise and skills
- ❖ Display your information on free table top spaces as available

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Looking ahead...

Philippine US and Canada Ambassadors to lead Goodwill and Business Mission to Philippines

In response to the invitation of Philippine Ambassador Jose Brillantes, the CPBC will endorse and support the annual diplomatic and trade mission to the Philippines scheduled from July 11 - 14, 2009. We encourage Canadian export managers and senior officers making plans to travel to Asia or to visit the Philippines this year, to join this diplomatic and business group trip or join up in Manila and avail of the advantages offered.

These include support from staffs of the Philippines DFA, DTI, Tourism and of course the Canadian Embassy in Manila, to arrange for meetings with senior officials in government and private sector industries and businesses owners and general managers. A highlight of this tour usually includes a call on the President and a chance to meet her personally.

Special Adviser for Cultural, Trade Missions to be named

Bilateral trading and cultural missions are important council activities. Hence we are currently in negotiations to appoint a Special Advisor to the Board of Directors for this focused task, CPBC President Gerardo said recently while noting that the Filipino Association of Vaughn, ON is planning a mission to Baguio City in the fall.

CPBC 2010 Directors... (continued from page 1)

The CPBC Board of Advisers is made up of: Canada's Ambassador to the Philippines Robert Desjardins, Philippines' Ambassador to Canada Jose Brillantes, Former Ambassadors of Canada to the Philippines John Treleven (in B.C.), Peter Sutherland (in Toronto) and Robert Simmons, Chief Representative in Asia of Export Development Canada (based in Singapore).

In issuing the news Gerardo said that this is the first time that the CPBC is headquartered in the GTA & York Region area, in recognition of the fact that the biggest number of Canadian companies involved in trading and

investment in the Philippines, as well as of business units owned by Filipinos of Canadian origin are located in Ontario, and largely in the GTA & YR area.

"CPBC is a nationwide inclusive organization open to and cooperative with corporations, entrepreneurs, professional practitioners, skilled trade persons, associations and other entities interested to interact productively in the economic and cultural platforms to expand and to enhance the relations between Canadians and the Filipinos in the private sector area. The council cordially invites all parties interested to attend the Update and Networking for Membership and Trading event on March 20th," he added.

Latest news...

CPBC WEBSITE NOW ONLINE LOOK IT UP!

Your board has approved the contents of the new website. Please visit it at

www.canphil.com

The board thanks Council Member Tito Jurado, President of Ottawa-based Jurado & Associates for expertly "pointing" visitors to the council's URL address to the new website. Tito remains as its Internet Consultant. Contents of the site's reports of prior council years can be accessed via the links onsite.

We are also in discussions to appoint the site's Webmaster who will be named soon.

CPBC Members in the news.

CONGRATULATIONS TO:

The executive officers and Board of Directors 2009-2010 of the Philippine Chamber of Commerce of Toronto (PCCT) led by President, Rafael Nebres, on their recent induction to office.

Publisher Hermie Garcia and Managing Director Mila Astorga Garcia and staff of The Philippine Reporter on the commemoration of the 20th Anniversary of this community newspaper on March 22, 2009. More at www.philippine-report.com

Dr. Michael Rayel, Filipino-born Canadian Psychiatrist and CPBC member and resource speaker, whose Game Inventions Actus Tale and Wordigy Jr. recently won the 2008 Creative Child Awards by Creative Child Magazine, a Nevada-based publication.

Membership Campaign Underway

Your Council Board is now hard at work for the invitation of more Corporate and Professional Practitioners membership. Yuri Canete, secretary, says. If you are a bona fide member, you will be encouraged to renew your membership for the current Council year April 01, 2009 - March 31, 2010. We ask all of you who have not yet renewed your membership to please do so as soon as possible, Mel Tabalba, treasurer added.

Working in conjunction with the appointed administrator, Ms Ann Gregory and her staff assistants Eunice Garceau and Sterling Somers at Centretown Corporate Services in Ottawa, the board has e-mailed invitations of membership to hundreds of Canadian Corporations actively having business relations with the Philippines commerce and industry to join CPBC.

New Members, Candidates' business offers...

InsOil Canada Ltd.

John Sabau, President of InsOil Canada Ltd. of Calgary, Alta. is a new member of CPBC. He intends to bring the new technologies InsOil Canada has developed for the electrical power industry.

"Basically, our innovative approach to the maintenance of power transformers consist of removing the dissolved oxygen in the liquid insulation and keeping the oil in pristine condition for their entire life time. Thus, the paper insulation is not deteriorated by the oil-born decay products, the gassing of oil is prevented and the service reliability enhanced. Two years ago, the US Patent 7,205,874 B2 entitled "Method and Apparatus for Decreasing Gassing and Decay of Insulating Oil in Transformers" was granted to our economically profitable procedures.

"I would welcome the transfer of these Canadian technologies to the Philippines based upon a mutually profitable business arrangement negotiated with an interested company in your country," wrote Sabau to CPBC. Canadians of Filipino origin with proven experience in power transformers maintenance engineering should speak with John Sabau at the Update & Networking session.

Bateman Knee Replacement Implant

Bateman Medical Technology, Inc. (BMT) is a Toronto Ontario based corporation and the developer of the Bateman Knee Replacement Implant.

The World's most successful hip implant design, the Bateman Bi-Polar Hip, was developed by the late Dr. James Bateman in Toronto. The 3M Company of Minnesota manufactured, marketed and sold almost 1 million Bateman Bi-Polar Hips throughout the World. Many of the current hip implant designs originate from the Bateman Bi-Polar design, which utilized the patented multiple bearing design. Dr. Bateman applied a similar design to the Bateman Knee Replacement Implant. Since development efforts commenced several designs have been completed and BMT has received a Patent on the revolutionary design from the People's Republic of China.

The BMT Knee represents a new dimension in Total Knee Replacement (TKR) technology, either as a Primary or Salvage Implant. Therefore BMT is seeking a corporate partner to further finance and complete the design, testing and implant trials, plus manufacture, market and sell the BMT Knee to the World markets, commencing in Southeast Asia. BMT believes Philippine enterprises are logical potential partners and wishes to further explore relationships.

Borderless

Education Model

Member Candidate Faiza IKram Batta/FO/IFC has confirmed her attendance at the March 20th CPBC Update & Networking. She has introduced to CPBC Ryan M. O'Grady, President of Canada Technology & Research Centre. He believes the Philippines has excellent, entrepreneurial models of education and intends to focus on promoting the creation of Centres of Excellence in various regions, as well as development of K-12 schools, both using Canadian curriculum and expertise. "CTRC is well-positioned as a delivery vehicle, in being responsive to local needs, and international standards for training, research and education. Our model is typically public-private partnership, he added. Canadians of Filipino origin in the business of education should look into this opportunity.



Anti-ageing Gel

Elena Zolotko is a Canadian ethnic journalist ("Women's Accent" in the Russian Weekly). She is also an ethnic business entrepreneur. "I run my company Luxiderm Research Labs intl.) Some of my products are already in the market, and the newest and the most unique one - Gene Gel - is going to be launched very soon. My company specializes in innovative anti-aging skin care." Ms Zolotko has applied for membership in CPBA so as to export her products to the Philippines. She said she is "Looking forward to become a friend of Filipino Community."

1st Networking ... (continued from page 1)

- ❖ Learn the smarts of marketing to Filipinos in Canada
- ❖ Exchange ideas with other business persons on bilateral trading opportunities
- ❖ Apply for National Council Membership
- ❖ Enjoy a great Friday Filipino buffet lunch-meeting (In the first day of Spring!)
- ❖ Cost: Only \$40.00 / attendee (Materials included)!

Hear Bill Pomfret, President of Safety Projects International & CPBC Vice President report on his latest visit to the Philippines.

To register & download map-site:
By phone: CPBC Toronto – 647 476 5078 or CPBC Admin. 613-594-8700
Fax & Tel: GTA & YR - 905-727-7509
E-mail: filinter@msn.com;
agregory@bizservices.net
www.canphil.com

News bulletins and articles from CPBC Members and applicants are welcome.
E-mail materials to:

CPBC Update Newsletter
Canada-Philippines Business Council
c/o filinter@msn.com

Congratulations...(continued from page 2)

Actus Tale has received the 2008 Preferred Choice Award (Interactive Family Games category) while Wordigy Jr. has won the 2008 Seal of Excellence Award (Interactive Family Games category). Oikos Global, a Canadian-based business co-founded by CPBC member from Newfoundland Dr. Rayel, is the maker of emotional and social skills games and personal development products.

The editor of Manila Media Monitor Ace Alvarez on his election as President of the Canadian Ethnic Media Association, the national association of print media publishers, television, radio and internet program producers, writers, editors and managers.

Host Gie Alvarez of the OMNI TV Program Front Page Philippines on the expansion of her program to western audience in Calgary and Edmonton, Alta.

USANA Health Sciences for having launched successfully their distribution and network marketing of the "nutritional products you can trust" mix of products to the Philippines in January.

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